# Marketing Bulletin

February 9, 2018

MB – 270

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# **PCN Notice**

JAE will be changing the packaging of the SF7W\* series from a cardboard reel to a plastic reel. This change will be applied to all orders received starting March 16, 2018.

### 1. Applied Products:

Cardboard Reel (Current Packaging)	Plastic Reel (New Packaging)
SF7W008S1AE900	SF7W008S1AR900
SF7W006S1AE1000	SF7W006S1AR1000
SF7W006S1BE1000	SF7W006S1B <mark>R</mark> 1000
SF7W006S1BE1100	SF7W006S1B <mark>R</mark> 1100

#### 2. Reason for Change: Quality Improvement

3. Change:



Material: Cardboard

Material: Plastic

# 4. Schedule:

March 15, 2018 – Cardboard reel orders will be accepted up to this date.

# 5. Additional Notes:

- Please use plastic reels for all new business
- The sales status for cardboard reels will be changed to "Pending Obsolete"

If you have any questions regarding this matter, please contact your JAE account manager.

Thank you for your cooperation.

