SAMSUNG

SAMSUNG SEMICONDUCTOR INC. 3655 North 1st Street, San Jose, CA 95134 (408) 544-4001

December 3rd, 2018

Re: Notification of discontinuance of ARTIK product line

I regret to inform you that Samsung has decided to discontinue the ARTIK product line effective December 16th 2018. Samsung is still highly committed to the IoT market, but has determined that the ARTIK modules business will no longer continue. Samsung anticipates continuing to make current ARTIK modules available through June 2019 and assisting its current customers to minimize any disruptions that may be caused due to this discontinuance.

Samsung anticipates the following modules will continue to be available until June 28, 2019: ARTIK 710, 710s, 530, 530s, 530s 1G, 520, 520s, 305s, 053, 055s, 030 and 020 Modules.

- Customer forecasts per module should be submitted by no later than January 15, 2019.
- The last day to place an order (Life Time Buy order) will be June 28, 2019, which will be delivered before November 30th 2019.
- Unless other arrangements are already in place, all orders should be placed with Samsung third-party distributors.
- Availability is subject to change, depending on customer demand and market factors.
- General developer support will be scaled back and eventually discontinued.

As with ARTIK Modules, the ARTIK Cloud is also being discontinued. The timeline for actual shutdown is still being determined. Availability to existing Tier 1 "Free Plan" and Tier 2 "Small Business" Customers is likely to be discontinued quickly. Availability to existing Tier 3 "Enterprise" Customers will be handled on a case-by-case basis to facilitate migration to new cloud solutions.

I am available to answer your questions. Please contact me at any time.

Best regards

Eric Dewannain

VP IoT business (ARTIK) US and Europe

Samsung Semiconductor Inc.

+ 1 214 693 0041