

## **PRODUCT CHANGE NOTIFICATION**

PRODUCT CHANGE NOTIFICATION #0041 PCN NOTIFICATION DATE: 1 MAY 2017

CHANGE IDENTIFICATION			
Product(s) identification:	AD-318m5 Inlays and Labels		
Type of change:	Product End of Life		
Reason for Notification:	This document is a formal notification that Avery Dennison is initiating the End of Life (EOL) process for all AD-318m5-based inlays This letter serves as your formal written EOL notification, which will allow for appropriate planning and opportunity for last time purchases.		
Why this change is happening:	Model refresh due to the development of higher performing ICs in the market		
Replacement Products	AD-320u7, AD-321r6, AD-321r6-P		
Last Time Buy Date:	We have implemented a 3 month last time buy for all AD-318m5- based inlays. Please consult with your Avery Dennison sales representative for current MOQ guidelines and/or requirements, as well as questions or concerns you may have regarding this change.		
	Description	Part Number	Last Time Buy
	Label	RF100254	8/01/17
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	Dry Inlay	RF600423	8/01/17
	Wet Inlay	RF600424	8/01/17
	Note: EOL is not limited to part numbers listed above. ALL AD-318 based inlays are affected by this announcement.		
RFID Product Manager	Casey Boardwine		Date: 1 May 2017

\*The replacement products noted above should be tested by the customer/ user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use.

Avery Dennison RFID Company, 170 Monarch Lane, Miamisburg OH 45342 www.rfid.averydennison.com 1-866-903 RFID (7343)