



## Product/Process Change Notice - PCN 17\_0170 Rev. -

Analog Devices, Inc. Three Technology Way Norwood, Massachusetts 02062-9106

This notice is to inform you of a change that will be made to certain ADI products (see Appendix A) that you may have purchased in the last 2 years. **Any inquiries or requests with this PCN (additional data or samples) must be sent to ADI within 30 days of publication date.** ADI contact information is listed below.

**PCN Title:** Change in Device Orientation in Reels for ADRF5040  
**Publication Date:** 20-Sep-2017  
**Effectivity Date:** 19-Dec-2017 *(the earliest date that a customer could expect to receive changed material)*

### Revision Description:

Initial Release

### Description Of Change

Change Pin 1 orientation of ADRF5040 devices from C2 to C1.

### Reason For Change

To comply with the EIA-481 standard in design rules for tape & reel orientation.

### Impact of the change (positive or negative) on fit, form, function & reliability

Device orientation in the reel will be rotated 90 degrees clock-wise from the previous orientation.

### Summary of Supporting Information

See attached detailed change description.

### Supporting Documents

**Attachment 1: Type:** Detailed Change Description

ADI\_PCN\_17\_0170\_Rev\_-\_Detailed Change Description.ppt

**For questions on this PCN, please send an email to the regional contacts below or contact your local ADI sales representatives.**

<b>Americas:</b> PCN_Americas@analog.com	<b>Europe:</b> PCN_Europe@analog.com	<b>Japan:</b> PCN_Japan@analog.com
		<b>Rest of Asia:</b> PCN_ROA@analog.com

**Appendix A - Affected ADI Models**

**Added Parts On This Revision - Product Family / Model Number (2)**

ADRF5040 / ADRF5040BCPZ

ADRF5040 / ADRF5040BCPZ-R7

**Appendix B - Revision History**

<b>Rev</b>	<b>Publish Date</b>	<b>Effectivity Date</b>	<b>Rev Description</b>
Rev. -	20-Sep-2017	19-Dec-2017	Initial Release

Analog Devices, Inc.

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