Product End of Life cycle (EOL) Notice (Notification on termination of LED Product)

31. Mar. 2020

To: xxx Company

To whom it may concern, (Dear Mr. /Ms xxx)

This letter is to inform you that Samsung Electronics plans to execute an End of Life cycle (EOL) process for LC0xxD1 products. (See below for specific part numbers).

After a thorough review of our existing product offering we have made the determination to discontinue these products in order to provide you with more advanced products while more efficiently managing our product portfolio.

We sincerely appreciate your use of these terminated products, and we ask your understanding on any inconvenience caused by termination. We hope that this notification allows you time to complete existing projects using your current designs and shift future designs to one of our other advanced solutions. Please note that, if EOL is occurs prior to the expiration of the warranty period, we reserve the right to service this warranty with replacement parts.

Please contact your Samsung Electronics representative with any questions or concerns regarding this matter.

EOL Devices

Family	EOL List & Categories
Chip on board LED	SPH*W1HDN******D1(0 to 9 or A to Z) (D1 rank)
LC0xxD Gen.1	SPH*W1HDN********(0 to 9 or A to Z) (D0 rank)

* Last- Time- Buy Order (non- cancelable): by 31. Jul. 2020

* Last -Time Shipment: by 30. Sep. 2020

Alternative Devices

Family	Part Number (Time)
Chip on board LED	SPHWHAHDN******DB
LC0xxD Gen.2+	(Now Available)

Thanks for your understanding and we look forward to working with you on other alternatives of Samsung Electronics products.

Samsung Electronics Co., Ltd.

LED Business Team